

IMPORTANT INFO & FAQ'S FOR VENDORS

- **What kind of vendors are you looking for?**

We are looking for vendors who sell yoga related items: clothing, jewelry, homemade natural body products, ethical fair-trade goods, natural sustainable products, art, bodyworkers, energy workers, tarot readers and other similar like-minded people :)

- **How much does it cost to be a vendor?**

The deposit will be \$350.00 to secure a booth and sell your items throughout the entire weekend at Barefoot. If you would like to secure a booth to vend and purchase a weekend pass, the deposit will be \$600. Please note that this deposit is non-negotiable and non-refundable. In addition to the deposit, BFYF charges 10% of total sales from the weekend.

- **What is included with the cost to be a vendor?**

We will provide the following: A 10x10 space at the festival. You will need to provide your own tent, tables, chairs, set-up and any decor/items you'd like to showcase your products. A map will be sent out in the spring, indicating your vending area within the festival grounds.

- **Will I have access to power?**

Power is extremely limited, so with your application, it is very important you let us know what your requests are regarding power. Please note that we will provide lights located around your vending booths during the evening hours. **Any type of solar powered lighting would be ideal for this set up** Due to the location of the festival, it is impossible to run power to all vendors, please be mindful of this! We appreciate your assistance!

- **Will I have internet access?**

Due to our location in the gorgeous Proud Lake woods, internet is spotty, but most of our vendors in previous years had no issues using their online payment systems via their mobile device.

- **Do I have to stay all weekend? And when would we need to be present for set up?**

Yes, we require all vendors to participate the full weekend. All vendors must agree to the following vending hours:

- Friday 4:30 pm - 9:30 p.m.
- Saturday 10:00 am - 9:30 p.m.
- Sunday 9:00 am - 7:30 p.m.

You must be able to set up on Wednesday or Thursday (August 14 or 15) between the hours of 12:00 p.m. - 5:00 p.m. If you do not want

to leave your merchandise after setup, we do understand that. However, there will be Barefoot team members on site overnight on Wednesday and Thursday and by having our vendors set up their tents/tables/larger items on Wednesday/Thursday, it opens up much more time to the Barefoot team for any unexpected issues that may arise at the start of the event. We appreciate your cooperation and understanding with our setup process.

- **Where do I park?**

Parking this year will not be right by the vending area, but you will be able to park nearby each day to load and unload, then you will need to park in the lots, where shuttles will be running all day long. There will always be access to go back and forth.

- **Are we able to participate in classes at the festival?**

Yes, if you would like to take classes, you can upgrade to the "sponsor" level, and it will include a full weekend pass. If you need two festival passes for the weekend, you can receive a 50% discount off the additional pass. If you do decide to participate, we ask that you always have someone in your booth, so that the Barefoot attendees are able to visit your space.

- **Can I bring someone to work my booth with me?**

Yes, you are welcome to have as many people work your booth as you'd like during the weekend. However, a festival pass will not be included, it will have to be purchased separately. (See note about pass discount, above.)

- **What if we want to stay on site during the festival?**

If you would like to camp and stay, we will create a discount code for camping. It will be \$50.00 per person to camp for the weekend. If you would like to stay in the Shala bunkhouse (includes shower facilities), it will be \$100.00 per person for the weekend. **Please note, there is no discount for the VIP lodge or the Glamping option.

- **Sounds awesome! How do I apply to be a vendor?!**

We would love to hear from you! You can fill out a vendor application at www.barefootandfreeyoga.com. We will review all the applications, and you will hear back from us as soon as we can get to everyone! If chosen, you'll receive more information, as well as a map that will be sent out in the spring.

|| If you have any additional questions, please contact marymares@barefootandfreeyoga.com ||